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CASH FINANCIAL SERVICES GROUP LIMITED 時富金融服務集團有限公司* (Incorporated in Bermuda with limited liability)

(Stock code: 510)

CHANGE OF CHIEF FINANCIAL OFFICER

The board of directors ("Board") of CASH Financial Services Group Limited ("Company" and together with subsidiaries, "Group") is pleased to announce that Mr Li Shing Wai Lewis ("Mr Li") will be appointed as chief financial officer of the Group in place of Mr Law Ping Wah Bernard ("Mr Law") with effect from 10 July 2018. Mr Law will remain as executive Director of the Company and will lead other corporate development projects of the Group.

The biographical details of Mr Li, the new chief financial officer of the Group, are set out below:

Mr Li, aged 45, joined the Group in March 2014. He will be responsible for overseeing the Group's overall financial and accounting management. He was the deputy group chief financial officer of the Group before the appointment. He has extensive experience in the fields of financial and accounting management. He received a Bachelor of Business Degree from Swinburne University of Technology, Australia, and he is a Certified Practising Accountant of CPA Australia and a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants.

The Board takes this opportunity to congratulate Mr Law and Mr Li on their new appointments.

On behalf of the Board Bankee P. Kwan Chairman

Hong Kong, 10 July 2018

As at the date hereof, the directors of the Company are:-

Executive directors:

Mr Kwan Pak Hoo Bankee, JP Mr Chan Chi Ming Benson Mr Law Ping Wah Bernard Mr Cheung Wai Ching Anthony Mr Kwan Teng Hin Jeffrey Mr Ho Tsz Cheung Jack Independent non-executive directors:

Mr Cheng Shu Shing Raymond Mr Lo Kwok Hung John Mr Lo Ming Chi Charles

* For identification purpose only